

Affton Chamber of Commerce Affton Days Parade & Festival



**Saturday
September 17, 2011**



Who Benefits?

Who Gets Exposure?

Our Sponsors! We Love Them

See right side for what each sponsor level offers.



Elvis says,
"It's Now or Never!"

Put your Company
Name in front of the
public NOW!

- ♥ Cost-effective exposure for your business
- ♥ Build name recognition in the community

Through the
generosity of our
Event Sponsors,
these organizations
receive donations:



Participating school bands
Jan Broderick Scholarship Fund @ Affton HS
Bayless Scholarship Fund
Chamber's Holiday Helping Hand Fund
Backstoppers
AND

Each non-profit organization keeps the
proceeds from their booth

**Affton Chamber of
Commerce**
10203 Gravois Road
Affton, MO 63123-4029

Phone: 314.849.6499
Fax: 314.849.6399
Email:
affton-days@sbcglobal.net
Web Site:
www.afftonchamber.com

What is Affton Days?

Affton Chamber of Commerce, in partnership with St. Louis County Parks Dept. & St. George Parish sponsors Affton Days. The purpose of the day is to provide a family oriented, fun-filled event, while offering the local non-profit organizations the opportunity to raise funds thru their festival booth.

SPONSORSHIP OPPORTUNITIES

Number in () is the cost of a partial sponsorship. Sponsorships are from \$200 up.

Presenting Sponsor *	\$2500
SMASH Band (1 SOLD).....	(\$1000) ..	\$3000
Rides (Inflatables)	(\$550)	\$2200
Security (1 SOLD).....	(\$300) ..	\$1500
Main Stage (1 SOLD).....	(\$450) ..	\$1350
Chamber Tent (1 SOLD).....	(\$250) ..	\$1000
Food Tent (1 SOLD)	(\$250) ..	\$1250
Table/Chair Rental (1 SOLD)	(\$300) ..	\$1200
Beer Garden (1 SOLD)	(\$200) ..	\$800
Festival Set Up	(\$250)	\$500
Beer Garden Band.....	(\$300)	\$600
Rest Rooms		SOLD
Trash Service.....		SOLD
Clean Up.....	(\$300)	\$600
Printing.....	(\$250)	\$500
Memories by Elvis.....	(\$300)	\$600
Judge's Stand.....		SOLD
Electric		\$350
Communications (radios).....		\$300
Golf Carts.....		SOLD
Sound System		SOLD
Parade Bands (1 SOLD).....	each	\$300
Hometown Heroes (4 SOLD) ..	each	\$200

Previous sponsors have 1st right to renew, if committed by July 15 & paid by August 15. After that, all sponsorships are available

* Presenting sponsor . . .
"XYZ Company Presents Affton Days"
includes sign at Festival, Back Outside
Cover of program & VIP entry in parade.

Ad sizes included for sponsors:

1/4 page with \$200-\$399 sponsorships
1/2 page with \$400-\$699 sponsorships
Full page with all sponsorships \$700& over
Ads must be camera ready and turned in to office by August 19th.

SPONSORS

Our sponsors are recognized in the following manner:

- ♥ With a sign, either in the parade or at the festival, depending on their sponsorship.
- ♥ With recognition by the Master of Ceremonies from the stage during the festival.
- ♥ On the Chamber web site (www.afftonchamber.com) & in the Chamber newsletter.
- ♥ On table tents at member meetings.
- ♥ In all pre- and post-publicity
- ♥ In an ad in the newspaper before the event.
- ♥ In press releases, once we have your paid commitment.

SUPPORTERS

Ads are available in the Affton Days Program:

1/4 page (1¾"h x 4¼"w)	\$50
1/2 page (3½"h x 4¼"w)	\$95
Full page (7"h x 4¼"w)	\$175
Front Inside Cover	** \$250
Back Inside Cover	** \$250
Back Outside Cover	** \$350

** If available

Ads must be camera ready and turned in to the chamber office by August 19th. They are available on a first come first serve basis.